



**Daniel Marshall DiCarlo, Jr. Co D-2**

*Four years ago, "Riverboat" entered central area with a head of hair, a Hollywood wardrobe, and a deck of cards. Now he leaves, minus some hair, but with a redoubled wardrobe and his pockets full of our money. We wish him all the luck in the world – although he already has most of it.*

**Born** – 14 Sep 1938, Pennsylvania.

**To USMA** – Came from Newcastle, PA. Appointed by Pennsylvania 25<sup>th</sup>. Nickname – "Riverboat".

**Died** – 5 June 2006 (age 67) at Hackettstown Regional Medical Center, Hackettstown, NJ. Buried at West Point.

**Military Awards** – National Defense Service Medal.

**Schooling** – Unknown.

**Family** - Wife – Jan DiCarlo – 2 children (Dana and Dan III) – 4 grandchildren.

**Contact** – Jan DiCarlo, Address 300 5th Avenue, Hackettstown, NJ 07840, Phone 908-852-6189, Email [ddicarlo0@comcast.net](mailto:ddicarlo0@comcast.net)

Dan served on active duty in the Army (Signal Corps then Military Intelligence), for 6 years, resigning in 1967, with the rank of Captain. His first assignment was at the Defense Language Institute in Monterey, CA. He then in Texas (142<sup>nd</sup> Signal Battalion), Ft. Leonard Wood, MO (3<sup>rd</sup> Brigade) and Germany.

After leaving active duty in the Army, Dan was President and co-owner of Area Lighting Research, Inc. (ALR) in Independence Township, NJ. The company manufactured and distributed photoelectric controls and electrical energy-saving devices, both domestically and worldwide. The firm produced the coach lamps in Central Park in Manhattan and on the streets of New Orleans, the square globes of Grant Park in Chicago, the lights on the Freedom Trail and in Faneuil Hall in Boston, on the Lafayette Promenade in Washington, D.C., and on countless bridges and tunnels throughout the country.

During the 1980's Dan became heavily involved in politics. He successfully ran many Congressional campaigns and in 1984 he was flown to Washington, DC to be asked by President Reagan, in the Oval Office, to run the Presidents Campaign in the whole state of New Jersey. If Dan accepted, he knew it would be a full time job and he was reluctant to leave his job at ALR. When Dan returned from Washington he told his business partner, Gil Hallenbeck, that he had accepted the position as Campaign Manager for New Jersey. When Gil asked him why he took the job, Dan responded, "When you are in the Oval Office and the President asks you to do something, you do it." Because he was so successful, during the 1984 presidential campaign he was asked and accepted the job of running the campaign in five states. As a result of Reagan's landslide victory, Dan was appointed by President Reagan to serve on the Christopher Columbus Commission in 1992 to plan and execute the celebration surrounding the 500th anniversary. Dan passed away on 5 June 2006, from cancer and other related medical problems.